



Thirtieth Annual ASECA Dinner and William O. Douglas Award Presentation

May 19, 2025

2025 Award Recipient – Robert Colby

Dinner Program Specifications

Advertising Specifications and Mechanical Requirements:

1. Program trim size: 5 1/2" x 8 1/2"
2. Page size: All ads are full page: 4 1/2" wide x 7 1/2" deep
Bleed ads are not available.
3. Color: **one color PMS 295C** (program will be printed on gloss-coated stock)
4. Electronic ad requirements

Print or Press ready PDF preferred. Photoshop EPS or TIFF files are also accepted.

Please make certain all fonts and graphics are embedded in PDF files.
Graphics (logos, pictures, etc.) should be at least 300 dpi.

RGB images are not supported. If preparing an EPS file, ensure that the encoding is set to Binary and not the JPG setting

Word documents and PDFs created from Word **cannot be accepted.**

5. Art submission: **deadline for submission has been modified and is now April 18, 2025**

All **ads must be labeled** with your company's name and provide a contact person's email and phone number. (e.g. LawFirmName_ASECA.pdf)

Please do not send ads which are password protected.

Ads should be forwarded to Deborah Keeler at info@secalumni.org by the April 14 deadline. Late submittals may miss printing deadlines.